

Understanding Who a

Periodontist

is and Why **You** Need One.

A fun look at a serious topic. The link to periodontal disease and your whole body health is serious, we are a specialty that could save your

LIFE! :))

You call a perio when....

A Publication Presented By Anthem
Periodontics and Dental Implants

Introduction

You only get 32, lets figure 'em out together.

You are afraid to see the dentist, so you don't go. Your medical doctor wonders if he will see you before something else breaks down on your body. **Everyday** you ignore. Or rather than ignore you don't know, or don't want to. Maybe you don't know what you **should** do to fix what ails you so you keep doing what you do everyday. Exactly the same as yesterday, nothing. Well let's **change** that and find *your* fix.



Obvious Hints

This Book is about you knowing when....

You need a **periodontist**.

**An easy to understand book
of hints to save your life.**

Your Welcome

We write this with a light **heart & humor** intertwined. Though, we mean it with all of our heart and the **passion** of our profession. Our **specialty** profession in the dental industry is overlooked as the gateway to understanding oral health and linking that health to your body's overall **health**. Join us to learn what a periodontist is and what we can do for you. If you do one thing today, **learn** how we can help you. This book is written to **benefit** us both, for you to learn who we are and how we help your body's health. It is important for us to create a better understanding about our practice (..about what it means visiting a periodonitst). **Enjoy** its humor and grasp our role while reading. We will see *you* in our chair! Enjoy!!

Defined

Do you know who or what a perio is?

It's O.K. if you don't, not many do.

periodontist

peri·odon·tist noun \-'dänt-əst\

A periodontist is a specialist that deals with diseases of the supporting and investing structures of the teeth including the gums, cementum, periodontal membranes, and alveolar bone.

: a specialist in periodontics
—called also periodontologist



We are not...

Your General Dentist.

But we work with many of
the **best** ones around **you**.

Do I have to be Referred?

You Can Be Referred But You
Do Not Have To Be

We are **happy** to work with
dentists from anywhere in the
country. If **you** are new to the
area we know the **best** of the
best Dentists here. Lets Read
On To See When You Should
See A **Periodontist**:

You call a perio when.....



You Have Bad Breath

We know you don't want to face it and you are as embarrassed as it gets but call now and blossom that social life immediately after. Yes, We can fix that.

Foul Flavor Without Foul Food.

Do you notice an odd, maybe weird flavor in your **mouth**, even when not chewing on mom's home cooking.

Yea, that requires a **Perio**.

You call a perio when.....



Red Means Angry

When we say red, we mean pink is happy and healthy, red is not. Look close at your gums, are they a pretty pink color, no? Are they red? Not Good. No Worries, Just Relax & Call.

Longer Teeth than you remember?

It is a pretty technical term but we are going to chance it with you:
Gum Recession.

Yep, when they start disappearing, you have a problem. Don't worry, even though they are going, going, gone, they're typically replaceable.

You call a perio because.....



Health, Health and well... Health.

Don't think your M.D. is related to your D.D.S.? Think again. Study after study links gum disease to your overall health. And guess who takes care of your gums? You Guessed It: Us.

Technology Fit For A Specialist

Advancements in our field only assist us in providing you with better care. We believe in the best for our patients and that means learning & utilizing proven new procedures, equipment and training protocols.

You call a perio because.....



Above & Beyond Oral Evaluation: It's a Full Blown Investigation

Time and again, we hear it: “I have never had my mouth so thoroughly evaluated.” If you have only visited a general dentist office, you are in for an actual **Perio** treat.

Do You Know Oral Cancer?

Just as bacteria can colonize your mouth with in 24 hours of your last floss (Gross Huh?!), cancer starting in your oral cavity can spread through out your body- Now That's Just Plain Deadly. Periodontists are specialty trained for cancer recognition.

You call a perio when.....



Anything That Resembles These Before Pictures(Sorry we did this to you!):

All Before Pictures from actual Patients of Anthem Periodontics and Dental Implants



Anthem
Periodontics

You call a perio when.....



You Want To Look Like These After Pictures (that is better, right? :)

All After Pictures From Actual Patients of
AnthemPeriodonticsandDentalImplants



And the **Perios** you need.....



Dr. Ed DeAndrade: a leading expert periodontist in Las Vegas. He is well known for his great bedside manner. Especially for his ability to listen to his patients and understand their needs. He is consistently praised due to his ability of explaining medical lingo with his patients in an understandable manner.

“It is about the patient first, no matter what it takes.”

- Ed DeAndrade, DDS

SIGN UP FOR YOUR CONSULT

Change your look, your life and find out how to bring your oral health back. It can be done and we can help you do it as we have helped thousands of others do the same.

Your Easy Button

[Click Here To Schedule Today](#)



Anthem Periodontics and Dental Implants

Henderson

2610 W Horizon Ridge Pkwy #202

Henderson, NV 89052

Phone: (702) 270-4600

Fax: (702) 270-7773

Summerlin

Las Vegas

851 S Rampart Blvd #120

Las Vegas, NV 89145

Phone: 702-562-9024

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